

The most thought provoking logistics conference in the state of **West Bengal**

THEME
**RESURGENT BENGAL:
VIBRANT HINTERLAND**

27
FEBRUARY
2018

**THE OBEROI
GRAND
KOLKATA**

**SMART LOGISTICS
SUMMIT & AWARDS**

KOLKATA 2018    

Where shippers meet
service providers



Even after centuries the grand old city Kolkata still continues to control and command a sizable domestic and EXIM trade in the eastern states of India. The Victorian trade hub is a gateway to the north eastern states, ASEAN countries including Myanmar and Nepal, and immediate neighbour to Bangladesh. In recent years the state has steadily steered itself unto a path of economic and trade resurgence, and has become the 4th largest state economy in the country by registering a remarkable growth of 15.64% GVA. With a population of well over 91 million (as per the 2011 census), this market is poised for some exciting time ahead. It is apt and timely to make the 'City of Joy' to be the next pit stop for **Smart Logistics Summit & Awards 2018**.

On the maritime infrastructure front, major ports at Kolkata and Haldia have jointly shouldered the responsibility to keep the maritime trade on the move. With proposed two major deep sea ports at Sagar Island and Tajpur, Amritsar Kolkata Industrial Corridor aligned to Eastern Dedicated Freight Corridor, national waterways, and ready-to-operate industrial infrastructure of over 200 industrial parks & estates covering around 20,000 acres, the region is gearing up to be the new destination of investment opportunities. The industrial base in Bengal is spread across sectors including Industrial infrastructure, Manufacturing (Light engineering, Auto Ancillaries, Leather, Gems &

Jewellery, Textile), Chemicals & Petrochemicals, Plastics, Rubber, Urban Development, Agro (Seeds and Fertilizers, Food Processing, Animal Resource Development, Fisheries), Transport, and Power Generation, to name a few. The market serves a large consumer base, and has the potential to expand further if the right mix of logistics services could be tailored for them. It is probably one the very few states which has an active inland waterways system in place, offering a perfect ground for multi-modal logistics. No wonder the NW-1 runs through the state, and it along with the road and rail network if used tactically by ports, terminals and logistics service providers, can unlock the opportunity to tap India's most populous states of Uttar Pradesh, Bihar, West Bengal and beyond.

The potential is immense so do the challenges. And there couldn't be a better platform than **Smart Logistics Summit** to meet and interact with people who matter the most in EXIM and maritime trade. The sessions and topics are carefully chosen to address the best interest of all stakeholders on the existing challenges and explore opportunities to make logistics smart. Smart logistics can improve delivery reliability and simplify the supply chain management, benefiting the EXIM community.

A glittering night of 'AWARDS' is also awaiting to recognize accomplishments in the sector.

PROGRAMME

FEBRUARY 27, 2018

13:00hrs onwards : Guest Registrations

14:00hrs – 15:00hrs : Business Session 1

15:00hrs – 16:00hrs : Coastal Shipping and Transhipment Session

16:00hrs – 16:30hrs : Coffee Break

16:30hrs – 18:00hrs : Challenges in Cargo movement

18:00hrs – 19:00hrs : Networking over Cocktails

19:00hrs – 20:30hrs : Smart Logistics Awards

20:30hrs onwards : Cocktail Dinner



KEY TOPICS OF DISCUSSIONS

- Container cargo on east coast: Opportunities for growth
- Coastal Shipping: Taking off
- Nepal Cargo: Challenges in cargo movement
- Serving Bangladesh cargo
- Identifying opportunities in Hinterland of UP, Jharkhand, Bihar and North East
- Inland waterways connecting consumer markets
- Transhipment on the East Coast
- Potentiality of barge services
- Access to growing markets in North-East region

WHY ATTEND SMART LOGISTICS SUMMIT 2018?

Manufacturing sector along with Exporters/Importers incur an excess of 14-16% of cost on logistics, which includes raw material sourcing to the factory and movement of finished goods from factory to various domestic and international markets. The scenario is no different for bulk or containerized products. Hence, it is time to relook at smarter ways to cut down on cargo movement cost, which can translate to better margin for the industry.

- The summit seeks to engage **LEADERS in export & import, mining, manufacturing, metal & mineral, traders, logistics & supply chain, port & terminals operation, shipping lines, and policy makers** to drive cost-effective and efficient supply chain management.
- Network with industry body representatives, senior government officials, and be a part of a solution-driven dialogue
- Share the current and future outlook for your industry in general and highlight your company in particular
- Prospects for further industrialization of the region and scope for downstream industries & industrial parks
- Brainstorm on various supply chain related bottlenecks involving road/rail/marine/air transport, logistics parks/hubs, ICD/CFS and ports that needs to be addressed to aide faster cargo evacuation and market reach, and production efficiency
- Mapping future demand V/s production & supply scenario of metal industry such as steel, aluminum and alloys
- Interact with MNC and domestic freight forwarders on best practices in end-to-end movement of raw material, mineral and finished good between mines—factory—port—consumption centre, and work on partnership strategies to expand market reach for your product
- State of preparedness to meet rising demand for containerized cargo
- The summit will also focus on challenges faced by Exporters of Marine Food and other Perishable goods during shipment



WHO SHOULD ATTEND?

- **Shippers:** Importers, Exporters, Retailers, Manufacturers
- **Ports:** Bulk Ports, Container Terminals and Dry Ports
- Ocean Carriers – Main Line Operators, Feeders
- Container Train Operators
- Trucking and Haulage Companies
- Distribution Centers / Warehouses
- Government Officials
- 3PLs / Freight Forwarders / CHAs
- Technology Providers
- Port Equipment Providers
- Trade and Industry Associations
- Lawyers / Insurance Companies / Consultants



About Maritime Gateway

A dynamic publication for the maritime industry established in 2008, **Maritime Gateway** - South Asia's premier maritime business magazine caters to the informational needs of the ports, shipping and logistics industries. It presents cutting-edge information on the latest happenings, topical issues and current trends in the industry in the most lucid and coherent way possible. The richness and quality of information makes **Maritime Gateway** the preferred information resource of industry captains and experts alike.

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